



**exp<sup>TM</sup> Australia**

**FREE**  
**Info Pack**  
**i**

***Agent Life at eXp***

**[www.lifeatexp.com.au](http://www.lifeatexp.com.au)**

# eXp is laser-focused on helping agents succeed professionally & grow financially.



**Be compensated with the eXp Revenue Share Program.**  
Totally unique to the industry.



**Your Own Business - You are the brand**  
eXp supports co-branding.



**"The World" - Metaverse for Agents**  
Tech like you've never seen before.



**75/25 commission split with a \$100,000 GCI annual cap.**  
Join the 100% Club once you reach the cap level each anniversary year.



**Real-time support - Real Estate Business in a Box**  
Everything to help you succeed, no desk or franchise fees.



**Get business ready with our Agent Library starter pack**  
Everything you need to market yourself and properties.



**Agents equity program**





# ABOUT exp<sup>TM</sup> Australia

## Revolutionising Real Estate

eXp is a rapidly growing cloud-based real estate company internationally across the U.S., Canada, United Kingdom, Australia, France, Mexico, South Africa, India, Portugal, Puerto Rico, Brazil, Italy, Hong Kong, Spain, Colombia, Israel, Panama, Germany and is changing the game for agents and consumers alike. In addition, it has announced plans to expand its real estate operations into Japan by the third quarter.

This accomplishment is significant when you consider a mere 25 agents jumped on board back in October 2009 when Glenn Sanford, Founder and CEO of eXp World Holdings had the idea of a cloud-based brokerage.



**Glenn Sanford, Founder eXp Realty**

### **Back then the idea was wildly futuristic. A cloud-based brokerage?**

But it worked. It's no surprise that eXp continues to attract today's top agents from across the country and the world. At eXp Australia, you're working with some of the most forward-thinking professionals that real estate has to offer.

Through our one-of-a-kind Cloud Office Environment, our agents collaborate with industry experts nationwide and internationally, so that you can know you're receiving the highest quality service across the country. eXp agents have access to some of the most powerful technologies in real estate including top-tier resources, tools, services, and training to further succeed. eXp Australia is a subsidiary of eXp World Holdings, Inc. (NASDAQ: EXPI).

eXp has broken new ground with its business model and our generous commission structure where agents have the potential to keep 100% of their commission plus earn revenue share. As a subsidiary of a publicly traded company, eXp Australia uniquely offers its agents the opportunity to also earn eXp World Holding stock (EXPI) shares for production as well as a residual revenue income for contributing to the growth of the company.

**eXp agents have access to some of the most powerful technologies in real estate including top-tier resources, tools, services and training to further your success.**



# CAPPED COMMISSION

**Keep 75-100% of your commissions,  
and enjoy a low company cap.**

## **Commission Structure**

No desk fees, no royalty fees, no franchise fees. Keep 75-100% of your commission.

All eXp agents start on a 75%/25% split and move to 100% once you've capped.

What is capping? At eXp, once an agent has settled \$100,000 in commissions they automatically move on to a 100% commission structure which they maintain through the rest of their anniversary year.

*(Our Capping Structure resets on your 12-month anniversary)*

## **Multiple Income Streams via**

- Commissions
- Referrals
- Equity Program
- Revenue Share Program

For more information on our Revenue Share and Equity Programs contact us for a confidential chat.

# Equity Opportunities



**Did you know that  
eXp offers its  
agents equity?**

eXp Australia is a part of eXp Realty a subsidiary of eXp World Holdings, Inc. A publicly traded company on the (NASDAQ: EXPI) in the United States.

To learn more about how the equity program works be sure to make an inquiry to the person who introduced you to eXp.

**Does Your  
Current Brand  
Provide You  
Equity in the  
company?**



# WORK LIFE BALANCE

A man with blonde hair and glasses, wearing a white long-sleeved shirt and blue shorts, is sitting on a stone ledge by a swimming pool. He is holding a silver smartphone to his ear with his right hand and has a laptop open on his lap with his left hand on the keyboard. The background shows a pool, a stone wall, and some tropical foliage.

## Work Anywhere

With a focus on innovation, eXp Australia is changing the way agents and consumers work together.

eXp has taken collaboration to the next level through its one-of-a-kind cloud-based office environment.

Say goodbye to traditional real estate, no more office commutes and waiting for support, in eXp World agents have instant access to on-demand support, training and collaboration.

Agents can also grow their sales team irrespective of bricks and mortar boundaries or geographical constraints.



# eXp world

TECH LIKE YOU HAVE NEVER SEEN!

## Introducing eXp World

When you join eXp Australia you receive a passport to join eXp World, you can login to our cloud campus at any time, eXp World allows the convenience of meeting other eXp colleagues or seeking support and assistance.

eXp World is our cloud-based workplace of the future, you've got to see it to believe it. A unique and amazing part of eXp are the agents and staff available "in-world." Meet with your colleagues, attend classes, network with other agents and access support from any location.

## Access to eXp University - Your One Stop Shop for Industry Training

Providing over 50 hours of real estate agent training sessions each week.

## eXp Self Help Room

Access business ready guides and training.



**@workplace**  
from FACEBOOK

# COLLABORATE WITH YOUR PEERS

Workplace by Facebook WRITTEN BY ALFIE BURNS

Join the company wide exclusive eXp Australia Workplace Platform. Workplace (Built by Facebook) is an easy-to-use collaboration platform, a lot like Facebook, but built for the world of work. This is where we share best practices, keep up on company news and events, share referrals and more. You can download Workplace on your computer and mobile device and setup your profile.



1300 397 777 [enquiries@expaustralia.com.au](mailto:enquiries@expaustralia.com.au)

**exp** <sup>TM</sup> Australia



# TECHNOLOGY PLATFORMS

## SUBSCRIPTIONS INCLUDED IN YOUR MONTHLY FEE

eXp Australia Enterprise platform has partnered with Agent Box which integrates with several other technology tools enabling many cutting-edge marketing services.

### All subscriptions included in your monthly fee\*:

- Realestate.com.au\*
- Domain.com.au\*
- CoreLogic/RP Data - (RP Proposal included)
- Agentbox CRM
- RealWorks/REAForms/REIWA - legal forms/documents for each state
- Rate My Agent\*
- Realty Assist
- Agent profile page listed on our eXp website
- Homepass
- Before You Bid\*
- Open Negotiation\*
- Free property advertising portals (Homely, Domain, Onthefhouse, Homesales, eXp website, REIP)
- eXp World
- Workplace Chat
- Securexchange
- AgentsLibrary.com

*\* eXp Australia Branded portals/subscriptions included*

**Yes, you can add extra tools and integrate them**

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# YOUR OWN BRAND, KEEP YOUR IDENTITY

We support the agent's decision to present a personalised brand and recognise successful estate agents have built a career on their integrity, knowledge and personal networks. We have created two logos, "eXp Australia" and a co-branded logo "Powered By eXp" to be marketed alongside your own logo. Alternatively you can retain or design your own branded templates alongside our "Powered By eXp" logo (Independent Contractors/Sole Traders only).

Commission only employees can leverage the "eXp Australia" logo and eXp marketing templates.

Independent contractors/Sole Traders can leverage the "Powered By eXp" logo alongside their own logo with the use of the eXp marketing templates or retain/design your own branded templates "Powered By eXp".

## Marketing Examples



ICA/Sole Trader Agents



Commission Only Agents



ICA/Sole Trader Agents  
(Retain or design your own branded templates  
"Powered By eXp")





# Simple & Affordable

## Small Investment Big Return

- One time join fee of \$275
- You will also receive all of the services listed in this proposal for \$275 per month.
- For every successful settlement you achieve, you only pay \$550 for transaction file support.

## Easy Onboarding Program

### All subscriptions included in your monthly fee:

- Realestate.com.au\*
- Domain.com.au\*
- CoreLogic/RP Data - (RP Proposal included)
- Agentbox CRM
- RealWorks/REAFForms/REIWA - legal forms/documents for each state
- Rate My Agent\*
- Realty Assist
- Agent profile page listed on our eXp website
- Homepass
- Before You Bid\*
- Open Negotiation\*
- Free property advertising portals (Homely, Onthefhouse, Homesales, eXp website, REIP)
- eXp World
- Workplace Chat
- Securexchange
- AgentsLibrary.com (12 months)

*\*eXp Australia Branded portals/subscriptions included*



"You're invited to explore your opportunities with eXp . . . You could soon be collaborating with over 89,000 agents world wide in 24 countries."

**GET STARTED**

**Contact us for a  
No Obligation  
Confidential Chat**

**1300 397 777**

**[enquiries@expaustralia.com.au](mailto:enquiries@expaustralia.com.au)**



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