

**exp**<sup>TM</sup>

**Australia**

**BUILT BY  
AGENTS  
FOR AGENTS  
& OWNED  
BY AGENTS!**



# eXp is laser-focused on helping agents succeed professionally & grow financially.



**Be compensated with the eXp Revenue Share Program.**  
Totally unique to the industry.



**Your Own Business - You are the brand**  
eXp supports co-branding.



**"The World" - Metaverse for Agents**  
Tech like you've never seen before.



**75/25 commission split with a \$100,000 GCI annual cap.**  
Join the 100% Club once you reach the cap level each anniversary year.



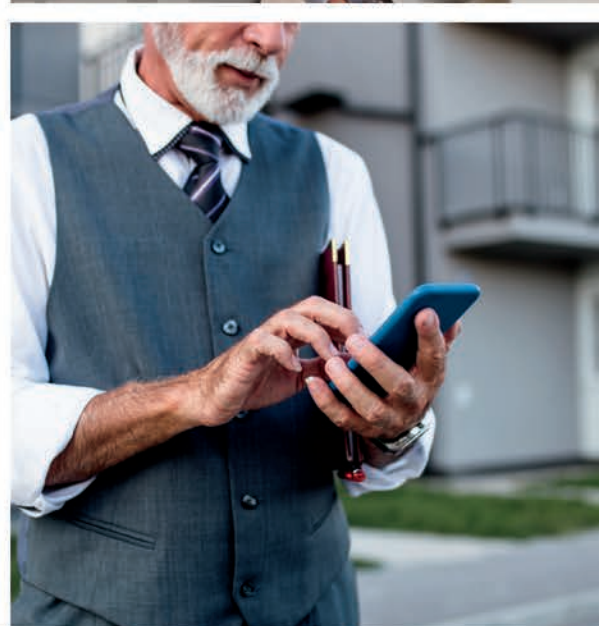
**Real-time support - Real Estate Business in a Box**  
Everything to help you succeed, no desk or franchise fees.



**Get business ready with our starter pack**  
Receive \$400 of eXp starter kit items.



**Agents share program**  
Receive Shares.





# Earn More Keep More!

**Keep 75-100% of your commissions,  
and enjoy a low company cap.**

No desk fees, no royalty fees, no franchise fees. Keep 75-100% of your commission.

Agents also have the ability to be awarded stock shares within the model.

Retain 100% of your commission when you reach \$100,000 gross commission income (GCI) – (we call this CAP) prior to this you receive a generous 75% (resets on your 12-month anniversary)

## Revenue Share

At eXp we provide ongoing additional income when you introduce other agents to eXp, for more information on Revenue Share contact us for confidential chat.

# TECHNOLOGY PLATFORMS

## SUBSCRIPTIONS INCLUDED IN YOUR MONTHLY FEE

eXp Australia Enterprise platform has partnered with Agent Box which integrates with several other technology tools enabling many cutting-edge marketing services.

### All subscriptions included in your monthly fee:

- Realestate.com.au
- Domain.com.au
- CoreLogic/RP Data
- Agentbox CRM
- REI Forms or reaForms - legal forms/documents for each state
- Listing Logic
- Rate My Agent
- Campaign Flow
- Agent profile page listed on our eXp website
- Homepass
- Before You Bid
- Open Negotiation
- Free property advertising portals (Homely, Domain, Onthefhouse, Homesales, eXp website, REIP)
- eXp World
- Workplace Chat
- Securexchange
- AgentsLibrary.com

### Additional extras not included in join/monthly service fee:

- Proposal Point (listing proposals) \$40 inc. GST /mth
- ActivePipe (ebrochure platform) \$143 inc. GST /mth
- Rita (lead generation platform) \$199 exc. GST /mth + \$300 establishment fee (once off) exc. GST





**Built by agents,  
for agents &  
owned by  
agents!**

# YOUR OWN BRAND, KEEP YOUR IDENTITY

We support the agent’s decision to present a personalised brand and recognise successful estate agents have built a career on their integrity, knowledge and personal networks. We have created two logos, “eXp Australia” and a co-branded logo “Powered By eXp” to be marketed alongside your own logo. Alternatively you can retain or design your own branded templates alongside our “Powered By eXp” logo (Independent Contractors/Sole Traders only).

Commission only employees can leverage the “eXp Australia” logo and eXp marketing templates.

Independent contractors/Sole Traders can leverage the “Powered By eXp” logo alongside their own logo with the use of the eXp marketing templates or retain/design your own branded templates “Powered By eXp”.

### Business Card Examples



ICA/Sole Trader Agents



Commission Only Agents



ICA/Sole Trader Agents  
(Retain or design your own branded templates  
“Powered By eXp”)

# WORK LIFE BALANCE

## Work Anywhere

With a focus on innovation, eXp Australia is changing the way agents and consumers work together.

eXp has taken collaboration to the next level through its one-of-a-kind cloud-based office environment.

Say goodbye to traditional real estate, no more office commutes and waiting for support, in eXp World agents have instant access to on demand support, training and collaboration.

Agencies can also grow their sales team irrespective of bricks and mortar boundaries or geographical constraints.



# eXp world

TECH LIKE YOU HAVE NEVER SEEN!

## Introducing eXp World

When you join eXp Australia you receive a passport to join eXp World, you can login to our cloud campus at any time, eXp World allows the convenience of meeting other eXp colleagues or seeking support and assistance.

eXp World is our cloud-based workplace of the future, you've got to see it to believe it. A unique and amazing part of eXp are the agents and staff available "in-world." Meet with your colleagues, attend classes, network with other agents and access support from any location.

### Access to eXp University

Provides hours of professional development sessions each week.

### eXp Self Help Room

Access business ready guides and training.

**Email [enquiries@expaustralia.com.au](mailto:enquiries@expaustralia.com.au) for a Guest Pass**

**Workplace**

from FACEBOOK

# COLLABORATE WITH YOUR PEERS

## Workplace by Facebook

Join the private eXp Australia Workplace group. Workplace (Built by Facebook) is an easy-to-use collaboration platform, a lot like Facebook, but built for the world of work. This is where we share best practices, keep up on company news and events, share referrals and more. You can download Workplace on your computer and mobile device and setup your profile.



1300 397 777 [enquiries@expaustralia.com.au](mailto:enquiries@expaustralia.com.au)

**exp** Australia



# Equity Opportunities



## Be Awarded Shares in eXp World Holdings

eXp is a rapidly growing cloud-based real estate company with over 84,000 agents internationally & is changing the game for agents & consumers alike. eXp Australia is a subsidiary of eXp World Holdings, Inc. (NASDAQ: EXPI).

### You earn shares in eXp when you:

- Your first transaction
- When you reach your CAP
- And more

### Does Your Current Brand Provide You Equity?

# ABOUT EXP

## Revolutionising Real Estate

eXp is a rapidly growing cloud-based real estate company with over 84,000 agents internationally across the U.S., Canada, United Kingdom, Australia, France, Mexico, South Africa, India, Portugal, Puerto Rico, Brazil, Italy, Hong Kong, Spain, Colombia, Israel, Panama, Germany and is changing the game for agents and consumers alike. In addition, it has announced plans to expand its real estate operations into Japan by the third quarter.

This accomplishment is significant when you consider a mere 25 agents jumped on board back in October 2009 when Glenn Sanford, Founder and CEO of eXp World Holdings had the idea of a cloud-based brokerage.



### **Back then the idea was wildly futuristic. A cloud-based brokerage?**

But it worked. It's no surprise that eXp continues to attract today's top agents from across the country and the world. At eXp Australia, you're working with some of the most forward-thinking professionals that real estate has to offer.

Through our one-of-a-kind Cloud Office Environment, our agents collaborate with industry experts nationwide and internationally, so that you can know you're receiving the highest quality service across the country. eXp agents have access to some of the most powerful technologies in real estate including top-tier resources, tools, services, and training to further succeed. eXp Australia is a subsidiary of eXp World Holdings, Inc. (NASDAQ: EXPI).

eXp has broken new ground with its business model and our generous commission structure where agents have the potential to keep 100% of their commission plus earn revenue share. As a subsidiary of a publicly traded company, eXp Australia uniquely offers its agents the opportunity to also earn eXp World Holding stock (EXPI) shares for production as well as a residual revenue income for contributing to the growth of the company.

**eXp agents have access to some of the most powerful technologies in real estate including top-tier resources, tools, services and training to further your success.**



# Simple & Affordable

## Small Monthly Service Fees

Once off join fee of \$199 + GST receive \$400 of eXp starter kit items.

You will also receive all of the services listed in this proposal for \$199 + GST per month.

Finally, there is a \$250 + GST transaction management fee for every successful settlement.

**Value in savings \$1,300 per month for individual agent**

## All subscriptions included in your monthly fee:

- Realestate.com.au
- Domain.com.au
- CoreLogic/RP Data
- Agentbox CRM
- REI Forms or REA Forms
  - legal forms/documents for each state
- Listing Logic
- Rate My Agent
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- Workplace Chat
- Securexchange
- AgentsLibrary.com

# Are you one of the 84,000 Agents Changing the way Real Estate Works?

Become part of a new and exciting organisation with forward-thinkers. In association with eXp Australia, we can help you unleash innovative ways to generate leads, help vendors cost effectively market their homes for sale through social media and maximise the exposure of your listings through our ever-expanding network of eXp agents.

When you look to join eXp Australia, you can trust that you'll be supported throughout the entire process.

Contact us for a  
No Obligation  
Confidential Chat

1300 397 777  
[enquiries@expaustralia.com.au](mailto:enquiries@expaustralia.com.au)

**exp**<sup>™</sup> Australia

